

*For Immediate Release*

***Nat Finkelstein: Factory Photography***

At the W&M Sadler Center, the Muscarelle Museum of Art and the William and Mary Arts Collaborative will host, photographs of Andy Warhol's infamous Factory studio taken by renowned photographer Nat Finkelstein, beginning October 14th. The photographer spent more than two years with Andy Warhol in the 1960s, capturing various day-to-day activities ranging from Warhol and his assistants at work to live performances of the Velvet Underground, a rock band that Warhol managed. On October 14 at 6:00 PM in the Commonwealth Auditorium in the Sadler Center, Finkelstein will give a free, public talk about his experiences at The Factory.

As a photojournalist under the influence of the art director at *Harper's Bazaar*, Finkelstein was immersed in the NYC pop art scene. He began his collection photographing the various subcultures that were emerging in New York- eventually leading him to Andy Warhol. Nat Finkelstein became a constant presence at the factory, gaining him the trust and privilege of the famous models, and actors who found refuge at the studio. *Factory Velvet Underground* captures the '60s pop icons once they have let down their guards down and find themselves in the trusting company of friends. In describing their lifestyles he said, "They live to dress up, collect strange objects, dwell in phantasmagorically decorated apartments. Rarified, fragile, creatures around whom evolves a universe of oddness and magic." With Warhol's famous silk-screens set as a backdrop, Finkelstein's art displays all the intensity and excitement of Andy Warhol's ramshackle studio. Pop-stars such as Edie Sedgwick served as a muse for Finkelstein in all her decadent glamour. His photos of the famous German model Nico, show a model transformed into a human through candid scenes. The black and white photographs illustrate Bob Dylan, Salvador Dali, and Marcel Duchamp in their less than enchanting ways. The *Factory Velvet Underground* captures the expressions of the controversial culture of Andy Warhol's Factory.

**ABOUT THE MUSCARELLE MUSEUM OF ART**

The Muscarelle Museum of Art is located on Jamestown Road on the campus of The College of William & Mary in Williamsburg, Virginia. The Museum is open from 10:00 a.m. until 5:00 p.m. Tuesday through Friday and 12:00 noon until 4:00 p.m. on Saturday and Sunday. The Museum is closed on Mondays. Docent tours are available at 1:00 p.m. on Saturday, Sundays, and other times as announced. During exhibitions, there is an admission fee of \$10.00. Admission is free for Museum members, College of William & Mary faculty, staff, and students, and children under twelve. For more information about this exhibit or the Muscarelle in general, please call 757-221-2700 or visit [www.wm.edu/muscarelle](http://www.wm.edu/muscarelle).