



The College Of

WILLIAM & MARY

The Swem Library Media Center

Swem Library is in the final stages of securing funding and staffing to dedicate an innovative Media Center to meet our students' and faculty's ever-increasing need for media resources. *Media* refers to an array of non-print, visual, audio and digital materials—resources that are becoming a significant part of library collections nationwide and are also playing a much larger role in the classroom. The Center will support a comprehensive media collection, the equipment necessary to use and create media, and skilled staff to provide guidance and training. It will be a dynamic environment where students and faculty explore new technologies and techniques for teaching and learning. The Media Center is a good example of the conscious shift from the old library vision of the research use of other peoples' products to a new collaborative vision of creative output from faculty and students.

A Growing Need: Integrating Media into the Curriculum. Each new class comes to campus more media savvy than the last, with most freshmen accustomed to using a variety of media resources and presentation tools in high school. And each year more professors incorporate media into the curriculum. The College, however, does not have a central facility providing access to the wealth of media resources that many students and faculty now expect. A student who wants to create a PowerPoint presentation that includes photographs from her study abroad trip, for example, cannot easily access a flat-bed scanner. Nor can a student creating a documentary film as part of an independent research project check-out a camcorder from the library or utilize video editing systems. For our classrooms to remain vital, Swem Library must provide the media resources to meet the evolving needs of our students and faculty.

Project Description. The Media Center will create many new opportunities for our students and faculty, enhance the curriculum and contribute to independent research. While providing support for traditional technologies, the Center will be a showcase for integrating multimedia into the curriculum. Its collections will enhance the College's vibrant international studies program, and it will provide digital connections to the best in the world, allowing users to access information and data not just found in books and journals. Most importantly, the Center will recognize the evolving nature of how we retrieve, store and communicate information—epitomizing the changing character of libraries themselves.

The Media Center will house a collection of videotapes, DVDs, laserdiscs, CDs, films, and audiocassettes selected to meet specific teaching and research needs. Staff will consolidate the collections currently found in different departments across campus, purchase new resources, and maintain and preserve the collection. The Center will strengthen the College's resources in many subjects, including anthropology, film history, video art, kinesiology, languages, documentaries, American studies and international studies.

Planned for the ground floor of Swem, the Media Center will be staffed and open to students the same hours that the building is open. The facility will include:

- ***Presentation and film viewing theater*** that seats 65, ideal for lectures, film and video viewing.
- ***Seminar/Screening room*** that will be a flexible space that can be used as a meeting room or a screening room. The room will use flexible technology to allow for audio visual presentations, including a rear projection monitor and will allow for other equipment to be brought to the room.
- ***Nine collaborative multimedia rooms*** to support various group activities. This suite of acoustically-sound rooms will include computer-based technology for video and audio editing and creating presentations using software such as PowerPoint, flat bed scanners with photo editing and optical character recognition capability, a 35mm film scanner, a book scanner, CD Rom burners, digital video editing systems, a video to digital still capture device, editing software, and a professional level digital audio/video edition suite.
- ***Twenty multi-media viewing carrels*** located within a larger open area. These carrels would be equipped with VHS decks, laserdisc units and DVD players as well as MP3 players, DAT players, and compact disc players. The carrels could be used for individual or small groups.
- ***The Ford Motor Company Fund classroom***, a flexible technology enhanced classroom seating approximately 35 students. The classroom will be used for library training, media training and will support instruction with the use of wireless laptops.

The Center will also provide general equipment and services such as color printers for overhead transparencies as well as photo quality prints, duplication and preservation of videotapes, transfer of slides or 16mm films to videotape, and translation between international video standards. Video and digital cameras would be available to check out.

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